

BIANCA M. FORTIS

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EXPERIENCE

Gannett Company, Inc. | Central Florida Future

News Production Editor

Orlando, Fla.

December 2009 – May 2010

- Coordinated communication among other section editors, slot editors, copy editors and more than 25 writers. Found and assigned news stories to writers. Edited stories for AP style and accuracy.
- Work in office on biweekly production of the paper, which included choosing layout of stories and writing headlines, cutlines, etc. Ensured that all deadlines were met.
- Previously, as a staff writer, wrote stories and took photographs for publication.

Bonnier Corporation | Sport Diver Magazine

Web Intern

Winter Park, Fla.

August – December 2009

- Edited copy and formatted HTML in Adobe Dreamweaver and used in-house CMS to post content to the website. Optimized photos for the web using Adobe Photoshop.
- Created Google map featuring about 90 waterski retailers for Waterskimag.com.
- Designed e-newsletter that was sent to more than 80,000 readers.
- Managed magazine's social networking websites. Tweeted live from DEMA 2009, international trade show for diving, water sports and travel industries. Helped increase Twitter followers by 400 and we were added to almost 50 lists. Helped increase Sport Diver's Facebook friends and fans each by about 1,000 people.

NBC | New York Nonstop

Production Intern

New York, N.Y.

May 2009 – August 2009

- Assisted content producers with interviews and camera equipment during shoots for WNBC. Wrote scripts for the evening newscasts for WNBC.
 - Performed extensive video editing with Dalet software.
 - Chose and uploaded content to be featured on website, nbcnewyork.com.
 - Maintained a catalog of all content for New York Nonstop. Created weekly list of local events to be featured on New York Nonstop.
 - Helped coordinate the Video Voter Guide, which aired on New York Nonstop and NY1 during 2009 election season in N.Y.
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SKILLS, LANGUAGES & PUBLICATION

- Proficient in Adobe Photoshop, InDesign, Dreamweaver, Audacity, Soundslides, Final Cut Pro and Quark.
 - Proficient in Spanish.
 - Bylines in The Seminole Chronicle.
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MEMBERSHIPS & LEADERSHIP POSITIONS

- Society of Professional Journalists; *Secretary of UCF Chapter*
 - Ed2010, the Magazine Club; *Vice President of UCF Chapter*
 - Lambda Pi Eta, National Communication Association Honor Society
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EDUCATION

University of Central Florida
Bachelor of Arts; Journalism

Orlando, Fla.

May 2010

REFERENCES

Meredith McGinn

Director of News and Content, WNBC

(212) 664-5631

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Laura C. S. Walker

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